

# STEPHANIE MORAN

## GRAPHIC DESIGNER + ILLUSTRATOR

📞 203.685.8363

🌐 [PLAYSWITHBOXES.COM](http://PLAYSWITHBOXES.COM)

✉ [STEPHIEMORAN@GMAIL.COM](mailto:STEPHIEMORAN@GMAIL.COM)

### SKILLS

#### DESIGN

Illustration  
Photo Manipulation  
Product Design  
Typography  
Package Design  
Branding & Identity  
Print Design

#### TECHNICAL

Photoshop CC



Illustrator CC



InDesign CC



Microsoft Office



#### PERSONAL

Fluent in English/Spanish  
Lhasa Apso Mix Servant  
Creative Thinker  
Detailed Oriented  
Team Player

### EDUCATION

#### BFA GRAPHIC DESIGN

WCSU, Danbury, CT  
Graduated May 2013



### WHO AM I?

I am a designer, illustrator, toy maker and collector of cute swag with over 7 years of design experience. My goal is to create fun, inspiring and motivating designs that leave a lasting impression. I am hardworking, passionate and make every effort to ensure the work I deliver is 110%. Oh! I am also a bit of a goof. A-hyuck.

### PROFESSIONAL EXPERIENCE

#### FREELANCE

Tainted Sweets, Stratford, CT April 2010 - Present

- Illustrate artwork of people, characters and animals.
- Provide graphic design expertise for companies and individuals to include brand identity, logos, marketing material, product and packaging design.
- Product design: stickers, prints, plush and stationery.
- Coordinate with vendors regarding estimates, inventory, fulfillment and shipping of publication and promotional items.

#### LEAD DESIGNER

Art Resources Int. (Bon Art), Norwalk, CT May 2013 - Aug 2017

- Mentored designers into developing a commercial art portfolio.
- Trend research for customer mood boards.
- Created various programs for large chain retail stores.
- Negotiated contracts and file management with art agencies.
- Designed retail and trade show booth displays.
- Set up and reviewed press files.

#### GRAPHIC DESIGNER

Art Resources Int. (Bon Art), Norwalk, CT Aug 2012 - May 2013

- Retouched paintings and designs to meet commercial standards.
- Adapted to various art styles to meet customer needs.
- Created weekly email blasts and monthly PDF presentations.

#### VISUAL DESIGN INTERN

Westport Arts Center, Westport, CT Jan 2013 - May 2013

- Designed exhibition checklists, gallery slips, promotional material, art labels and in-house catalogs.
- Served as a knowledgeable docent for gallery visitors.
- Assisted in the set up of the weekly Friday morning Art Cafe talks.
- Used versatile skills to help in both the Marketing and Art Education Department.