

STEPHANIE MORAN

GRAPHIC DESIGNER + ILLUSTRATOR

📞 203.685.8363
🌐 PLAYSWITHBOXES.COM
✉ STEPHIEMORAN@GMAIL.COM

Graphic Designer with 7 years of experience in various aspects of the Wall Decor industry. Team player that is skilled in training artist, creative problem solving, time management and multi-tasking.

DESIGN PROFICIENCY

Digital/Traditional Illustration
Photo Manipulation
Product Design
Typography
Trade Show Presentations

SOFTWARE PROFICIENCY

Illustrator (CS6)
Photoshop (CS6)
InDesign (CS6)
Google Docs
Corel Paint

EDUCATION

WCSU, Danbury, CT
B.A Graphic Design – 5/2013
NCC, Norwalk, CT
A.S Graphic Design – 5/2007
A.S Web Design – 5/2008

EXPERIENCE

Art Director, Art Resources Int. (Bon Art), Norwalk, CT May 2013 - Present

- Train freelance artists into developing a commercial art portfolio.
- In charge of trend research and creating trend boards that help keep artist up to date.
- Maintaining close relationships with customers in order to help them create various programs for retail stores such as Wal-Mart, Target, Kirklands, Art.com, Family Dollar, Home Goods, Kohl's and more.
- Negotiate contracts and file management with agents and artist.
- Approach potential customers with programs that will best fit their business model.
- Review files print proofs for press.

Creative Director & Owner, Tainted Sweets, Stratford, CT April 2010 - Present

- Create both traditional and digital illustrations. (Original and Fan Art)
- Design handmade plush toys.
- Currently create products such as stickers, prints, plush, stationery and jewelry.
- Maintain relationships with different manufactures.
- Negotiate pricing and deadlines so products arrive in time for events.
- In charge of bookkeeping, inventory and show sign ups.
- Exhibit at multiple anime and comic book convention. (Current states: CT, NY, NJ, MD, NC, MA, DC)
- In charge of all social media aspects of the brand.

Lead Designer, Art Resources Int. (Bon Art), Norwalk, CT Aug 2009 - May 2013

- Retouched paintings and designs from various outside artist.
- Adapted to various art styles in order to meet a customers needs.
- Created weekly email blast and monthly PDF presentations in order to keep customers up to date.
- Designed and built trade show booth displays and digital presentation.
- Set up and reviewed files before they went out to press.

Visual Design Intern, Westport Arts Center, Westport, CT Jan 2013 - May 2013

- Assisted in the creation of exhibition checklists, gallery slips, exhibit promotional material, and produced printed gallery materials, such as labels and in-house catalogs.
- Served as a knowledgeable ambassador or docent for gallery visitors.
- Assisted in the set up of the weekly friday morning Art Cafe talks.
- Versatile skills used to help in both the Marketing and Art Education Department.